



# gerardcoutts

& ASSOCIATES

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YOUR PATHWAY TO PROJECT SUCCESS

COMPANY PROFILE | 2021



AN INDEPENDENT  
PROJECT MANAGEMENT  
CONSULTANCY  
PROVIDING SERVICES  
IN THE LAND, PROPERTY,  
DESIGN & DEVELOPMENT  
SECTORS.

WE STRATEGIZE &  
PROBLEM SOLVE TO ADD  
VALUE TO PROJECTS.

# ABOUT



EFFICIENT



FLEXIBLE



INNOVATIVE



OBJECTIVE



PRACTICAL



TRANSPARENT

Established in 2005, Gerard Coutts & Associates (GCA) is a multidisciplinary consultancy of qualified professionals and certified experienced staff. We specialize in planning, architecture, urban design, and community engagement,

GCA offers a complete range of property and project management services. We don't just 'talk the talk', we 'walk the walk' in terms of our commitment to the delivery of quality sustainable project outcomes.

Independently, and as part of broader collaborations, GCA has been commissioned by a diverse number of clients in both the private and public sectors to work on projects of all types, size, and scale.

This has led to the development of our drone and visualisation service and the recent launch of GCA Container Concepts, a modular building solution for all types of building needs.

Gerard Coutts & Associates is based in Melbourne, Victoria.





# SERVICES

With access to certified project management professionals who possess a wealth of expertise and experience, your project will have the keys to a robust foundation for project success.



## LAND IDENTIFICATION



Alex Tamburro

Urban Planner & Designer



Gerard Coutts

Managing Director

- Assessment
- Evaluation
- Due diligence
- Feasibility analysis
- Market research
- Opportunities & constraints
- Risk analysis
- Surveying



## LAND ASSEMBLY



Alex Tamburro

Urban Planner & Designer



Gerard Coutts

Managing Director

- Engagement & communication
- Development strategy
- Infrastructure assessment
- Master planning
- Conceptualisation
- Yield analysis
- Developer engagement







## LAND USE PLANNING



Alex Tamburro

Urban Planner & Designer

- Mapping
- Concept planning
- Sub-division design
- Zoning & planning applications
- Consultant team co-ordination
- Project management



## ENGAGEMENT



Louise Vines

Quality Assurance & Assistant Project Manager



Gerard Coutts

Managing Director

- Community consultation
- Peak body stakeholder consultation
- Workshop facilitation
- Focus group facilitation
- Mediation
- Landowner & relationship development



## DEVELOPMENT AGREEMENTS



Alex Tamburro

Urban Planner & Designer



Gerard Coutts

Managing Director

- Development applications
- Development optioning
- Heads of Agreement (HoA)
- Memorandums of Understanding (MoU)
- Sequencing & staging
- Development programming & administration





# SPECIALTY SERVICES



## ARCHITECTURE



Daria Lysenko

Architectural Technician

- Project scoping
- Mud mapping
- Rendering
- Design & documentation
- Project management



## VISUALISATION



Priscilla Riscica

Urban Animator

- Drone technology
- 2D & 3D modelling & rendering
- Graphic design & animations





# PROJECT SELECTION

## VICTORIA

### RASMUSSEN ROAD, HORSHAM

A Victorian based project bringing together land use planning, community development, innovation, and employment for a major regional centre. The Rasmussen Road project, provides world's-best-practice in the use of technology and planning to resolve a complex land-use opportunity.



## VICTORIA

### BURNS ROAD INDUSTRIAL ESTATE

A highly complex metropolitan Melbourne "zombie sub-division" with 170+ owners and 500+ parcels of land. Through the application of a land assembly strategy a land owners' group was formed to work collaboratively to unlock the development potential of the Industrial Estate.



## TASMANIA

### DYLAN STREET LANDOWNERS GROUP

An exemplar project based in Tasmania providing the framework for the replanning of the town of Brighton.

The Dylan Street Landowners Group was created as a mechanism to create a unified and single voice for a highly fragmented group of owners.







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